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| **附件5：**  **2015年第一季度全国50个重点旅游城市星级饭店经营情况统计表（按地区分）**     |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **指标**  **地区** | **数量（家）** | **营业收入**  **（亿元）** | **餐饮收入比重（%）** | **客房收入比重（%）** | **平均房价 (元/间夜)** | **平均出租率（%）** | **每间可供出租客房收入（元/间夜）** | **每间客房平摊营业收入（元/间）** | **平均房价比较**  **（%）** | | **平均出租率比较**  **（%）** | | **每间可供出租客房**  **收入比较（%）** | | **每间客房平摊营业收入比较（%）** | | | **环比** | **同比** | **环比** | **同比** | **环比** | **同比** | **环比** | **同比** | | 北京 | 568 | 58.47 | 31.02 | 45.32 | 528.72 | 51.57 | 272.64 | 49 804.68 | 0.57 | 2.11 | -11.63 | 8.13 | -11.12 | 10.40 | -15.43 | 4.67 | | 天津 | 94 | 5.32 | 39.14 | 46.02 | 369.62 | 43.34 | 160.21 | 28 672.18 | -7.16 | -6.27 | -15.28 | 2.53 | -21.35 | -3.90 | -25.03 | -2.13 | | 石家庄 | 60 | 3.53 | 51.75 | 34.75 | 291.15 | 44.14 | 128.50 | 29 610.03 | -10.81 | -8.62 | -16.14 | 9.00 | -25.20 | -0.40 | -20.29 | -10.31 | | 秦皇岛 | 27 | 0.52 | 54.03 | 36.28 | 313.86 | 20.83 | 65.37 | 15 265.03 | 8.21 | 4.54 | -31.91 | -3.61 | -26.32 | 0.76 | -23.99 | 1.46 | | 太原 | 59 | 2.35 | 42.18 | 43.07 | 295.69 | 44.98 | 133.00 | 25 539.45 | -2.16 | 4.96 | -19.35 | -10.64 | -21.09 | -6.21 | -21.95 | -7.71 | | 呼和浩特 | 27 | 1.56 | 53.88 | 36.63 | 323.86 | 37.70 | 122.11 | 29 449.78 | -0.80 | -4.66 | -19.81 | 1.44 | -20.45 | -3.29 | -17.38 | -2.74 | | 沈阳 | 74 | 3.27 | 41.69 | 44.20 | 285.93 | 46.60 | 133.24 | 25 275.93 | -8.43 | -0.52 | -11.31 | 4.42 | -18.79 | 3.87 | -25.51 | 5.98 | | 大连 | 129 | 4.40 | 40.13 | 40.74 | 303.33 | 36.82 | 111.67 | 21 306.04 | -0.38 | 0.61 | -23.06 | -1.81 | -23.36 | -1.20 | -22.89 | 7.30 | | 长春 | 59 | 2.34 | 45.70 | 43.21 | 301.44 | 49.64 | 149.64 | 27 363.66 | -9.40 | -6.55 | -9.59 | 8.66 | -18.09 | 1.55 | -19.04 | -5.03 | | 哈尔滨 | 70 | 3.20 | 30.40 | 62.82 | 416.79 | 58.98 | 245.82 | 34 071.36 | 19.51 | 12.41 | 6.31 | 12.28 | 27.05 | 26.21 | 3.78 | 17.31 | | 上海 | 240 | 44.20 | 36.39 | 45.98 | 655.28 | 58.18 | 381.22 | 74 494.75 | -3.00 | 6.57 | -14.02 | 6.24 | -16.60 | 13.22 | -19.22 | 13.57 | | 南京 | 96 | 7.13 | 44.00 | 43.07 | 372.03 | 59.97 | 223.11 | 46 163.72 | -0.45 | 0.50 | -11.77 | 3.95 | -12.16 | 4.47 | -20.23 | 1.11 | | 苏州 | 112 | 9.27 | 57.60 | 35.12 | 392.88 | 43.53 | 171.03 | 42 688.71 | -5.78 | -0.06 | -24.56 | 4.93 | -28.92 | 4.87 | -20.61 | 0.96 | | 无锡 | 47 | 4.59 | 63.97 | 30.24 | 382.64 | 46.21 | 176.82 | 51 601.52 | 0.57 | 2.92 | -13.28 | 3.40 | -12.78 | 6.42 | -14.54 | -0.52 | | 杭州 | 190 | 13.58 | 47.14 | 39.21 | 396.86 | 49.41 | 196.09 | 43 136.63 | -3.50 | 0.87 | -17.76 | 4.42 | -20.64 | 5.33 | -19.27 | 0.88 | | 宁波 | 132 | 8.37 | 56.74 | 32.41 | 356.69 | 46.20 | 164.80 | 44 446.64 | 1.09 | 1.19 | -10.26 | 0.68 | -9.28 | 1.87 | -11.79 | -0.63 | | 温州 | 78 | 8.01 | 65.22 | 26.47 | 361.37 | 57.66 | 208.38 | 70 541.26 | -2.71 | 1.58 | -7.12 | -4.92 | -9.64 | -3.41 | 7.61 | 7.24 | | 合肥 | 60 | 3.61 | 52.29 | 38.89 | 301.99 | 49.94 | 150.81 | 33 290.60 | -6.48 | -5.83 | -14.56 | -5.72 | -20.10 | -11.21 | -17.19 | -6.88 | | 黄山 | 51 | 1.28 | 45.06 | 48.62 | 282.68 | 34.99 | 98.91 | 16 152.40 | -9.14 | 3.50 | -22.52 | 20.50 | -29.60 | 24.72 | -27.49 | 14.14 | | 福州 | 55 | 5.18 | 52.62 | 39.32 | 400.49 | 59.51 | 238.34 | 52 435.29 | 6.44 | 1.69 | -5.85 | 0.47 | 0.20 | 2.17 | 15.30 | 12.65 | | 厦门 | 76 | 8.02 | 40.47 | 50.46 | 519.47 | 56.75 | 294.78 | 51 377.10 | 12.96 | 4.78 | -9.62 | -1.14 | 2.10 | 3.59 | 2.10 | 4.70 | | 泉州 | 82 | 4.34 | 56.13 | 29.90 | 281.76 | 48.87 | 137.69 | 39 515.20 | -3.83 | -4.67 | -9.45 | -7.05 | -12.91 | -11.39 | -10.90 | -6.22 | | 南昌 | 41 | 2.24 | 41.35 | 46.94 | 284.86 | 54.43 | 155.05 | 28 466.56 | -8.16 | 1.00 | -17.59 | -0.01 | -24.32 | 0.99 | -22.05 | 7.16 | | 济南 | 77 | 4.01 | 42.88 | 39.26 | 321.47 | 54.18 | 174.16 | 38 741.96 | -1.98 | 1.73 | -15.76 | -1.12 | -17.42 | 0.59 | -25.15 | -2.63 | | 青岛 | 116 | 5.47 | 51.04 | 37.57 | 309.17 | 42.24 | 130.59 | 29 120.56 | -17.33 | -9.61 | -21.97 | -2.45 | -35.49 | -11.82 | -30.62 | -3.80 | | 郑州 | 24 | 1.09 | 47.01 | 35.39 | 289.31 | 45.09 | 130.46 | 31 886.11 | 9.08 | -5.77 | -19.74 | -5.84 | -12.46 | -11.27 | -7.17 | 7.66 | | 洛阳 | 10 | 0.69 | 65.83 | 25.91 | 285.39 | 47.30 | 135.00 | 44 957.58 | 2.51 | 27.83 | -20.93 | -15.78 | -18.94 | 7.65 | -18.20 | 36.45 | | 武汉 | 75 | 4.66 | 35.41 | 50.30 | 370.96 | 52.89 | 196.18 | 33 524.71 | -5.06 | -5.21 | -17.03 | 6.56 | -21.22 | 1.01 | -20.43 | 12.13 | | 宜昌 | 44 | 1.23 | 47.47 | 43.84 | 227.15 | 43.62 | 99.08 | 17 736.17 | 4.57 | 5.35 | -18.93 | -6.65 | -15.23 | -1.66 | -25.63 | 23.87 | | 长沙 | 60 | 6.69 | 38.08 | 45.31 | 371.63 | 73.92 | 274.70 | 52 823.20 | 0.07 | 2.44 | -6.23 | 1.07 | -6.17 | 3.54 | -19.46 | 14.62 | | 张家界 | 31 | 0.34 | 26.49 | 58.71 | 162.49 | 28.89 | 46.95 | 6 881.49 | -14.49 | 77.27 | -41.70 | 22.27 | -50.15 | 116.76 | -46.28 | 221.68 | | 广州 | 213 | 18.31 | 38.29 | 44.20 | 450.63 | 57.45 | 258.88 | 37 218.39 | -13.95 | 1.26 | -13.22 | 3.21 | -25.33 | 4.51 | -6.26 | -21.53 | | 深圳 | 132 | 11.61 | 43.15 | 56.85 | 481.43 | 61.61 | 296.62 | 42 676.75 | 4.12 | 8.18 | -11.06 | 1.81 | -7.40 | 10.14 | -6.05 | 20.71 | | 珠海 | 79 | 2.98 | 33.76 | 58.44 | 324.28 | 57.16 | 185.37 | 27 329.31 | -14.45 | 0.00 | -16.60 | 0.00 | -28.65 | -44.07 | -27.46 | 64.76 | | 东莞 | 60 | 1.82 | 58.77 | 31.61 | 372.16 | 30.90 | 115.01 | 24 959.56 | 0.69 | 14.76 | -18.22 | -15.10 | -17.66 | -2.57 | -18.55 | -21.08 | | 南宁 | 45 | 1.81 | 43.68 | 44.54 | 210.56 | 55.93 | 117.76 | 23 265.58 | -15.40 | -7.77 | -17.56 | 7.40 | -30.25 | -0.95 | -25.50 | 8.39 | | 桂林 | 61 | 1.52 | 32.66 | 51.69 | 201.93 | 40.87 | 82.52 | 13 811.96 | -4.42 | -0.73 | -19.59 | 8.93 | -23.14 | 8.13 | -22.93 | 5.93 | | 海口 | 42 | 2.65 | 35.72 | 52.80 | 325.81 | 58.44 | 190.40 | 31 021.14 | 6.00 | 2.79 | -2.90 | 0.00 | 2.93 | 2.78 | -2.19 | 10.69 | | 三亚 | 42 | 9.01 | 22.21 | 71.15 | 956.61 | 74.85 | 716.05 | 86 576.05 | 9.28 | 6.21 | 11.58 | -0.84 | 21.94 | 5.31 | 19.41 | 7.19 | | 重庆 | 236 | 9.75 | 43.07 | 45.78 | 318.98 | 51.80 | 165.22 | 30 607.10 | -8.28 | 0.24 | -14.99 | 1.29 | -22.03 | 1.53 | -20.20 | 5.95 | | 成都 | 115 | 8.79 | 32.11 | 48.38 | 464.00 | 48.77 | 226.29 | 39 208.78 | 3.04 | 0.45 | -16.38 | 1.18 | -13.84 | 1.63 | -13.97 | 4.20 | | 贵阳 | 57 | 2.50 | 36.88 | 52.96 | 326.37 | 53.80 | 175.59 | 28 577.90 | -11.38 | -2.43 | -12.70 | 6.81 | -22.64 | 4.22 | -21.96 | 7.69 | | 昆明 | 64 | 2.73 | 33.36 | 56.58 | 315.01 | 47.98 | 151.13 | 22 535.34 | -10.48 | -4.33 | -9.99 | -4.60 | -19.42 | -8.73 | -27.81 | -15.34 | | 丽江 | 78 | 0.81 | 16.70 | 77.17 | 192.15 | 48.56 | 93.31 | 10 869.23 | -0.77 | -13.84 | -4.35 | -10.44 | -5.08 | -22.83 | 5.77 | -12.91 | | 拉萨 | 10 | 0.28 | 29.96 | 44.32 | 361.81 | 21.09 | 76.31 | 14 602.72 | -5.21 | 1.50 | -50.56 | -44.65 | -53.14 | -43.82 | -18.93 | -8.56 | | 西安 | 100 | 5.07 | 41.73 | 47.43 | 275.60 | 48.96 | 134.94 | 24 927.68 | -16.03 | -9.60 | -20.38 | 3.90 | -33.14 | -6.08 | -31.16 | 1.74 | | 兰州 | 38 | 1.58 | 31.08 | 52.30 | 276.52 | 50.99 | 140.98 | 21 611.97 | -18.48 | -2.09 | -13.60 | 0.66 | -29.56 | -1.44 | -30.77 | -0.81 | | 西宁 | 69 | 1.07 | 50.13 | 38.05 | 244.84 | 26.59 | 65.10 | 15 198.07 | -27.43 | -4.66 | -30.74 | -11.85 | -49.74 | -15.95 | -37.81 | -11.49 | | 银川 | 40 | 0.94 | 56.40 | 36.67 | 258.89 | 36.13 | 93.54 | 19 113.64 | -14.68 | -3.59 | -20.39 | 0.61 | -32.08 | -3.00 | -25.21 | -4.65 | | 乌鲁木齐 | 55 | 3.07 | 49.93 | 35.50 | 289.55 | 42.50 | 123.06 | 28 872.89 | -9.60 | 2.85 | -14.82 | 4.66 | -23.00 | 7.64 | -17.32 | 10.73 | |