**附件5：**

**2014年第四季度全国50个重点旅游城市星级饭店经营情况统计表（按地区分）**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **指标**  **地区** | **数量（家）** | **营业收入**  **（亿元）** | **餐饮收入比重（%）** | **客房收入比重（%）** | **平均房价 (元/间夜)** | **平均出租率（%）** | **每间可供出租客房收入（元/间夜）** | **每间客房平摊营业收入（元/间）** | **平均房价比较**  **（%）** | | **平均出租率比较**  **（%）** | | **每间可供出租客房**  **收入比较（%）** | | **每间客房平摊营业收入比较（%）** | |
| **环比** | **同比** | **环比** | **同比** | **环比** | **同比** | **环比** | **同比** |
| 北京 | 594 | 69.85 | 31.75 | 46.81 | 525.72 | 58.35 | 306.76 | 58891.96 | 6.98 | -0.68 | -9.04 | -1.97 | -2.68 | -2.63 | 2.95 | -0.68 |
| 天津 | 95 | 7.09 | 39.26 | 45.48 | 398.14 | 51.16 | 203.70 | 38245.39 | 1.48 | 4.73 | 1.07 | 0.90 | 2.56 | 5.67 | 8.07 | -1.52 |
| 石家庄 | 61 | 4.43 | 47.85 | 37.98 | 326.42 | 52.63 | 171.80 | 37149.13 | 11.58 | 1.50 | 5.95 | 1.45 | 18.22 | 2.97 | 18.23 | -4.19 |
| 秦皇岛 | 30 | 0.73 | 52.85 | 36.86 | 290.05 | 30.59 | 88.72 | 20083.67 | -16.74 | -15.23 | -42.69 | -4.12 | -52.28 | -18.72 | -32.73 | -20.71 |
| 太原 | 64 | 3.28 | 41.21 | 43.31 | 302.21 | 55.77 | 168.55 | 32721.30 | -9.34 | -16.28 | -7.58 | -9.45 | -16.21 | -24.19 | -13.05 | -29.49 |
| 呼和浩特 | 28 | 2.04 | 51.17 | 38.96 | 326.47 | 47.01 | 153.49 | 35645.01 | -14.57 | -9.44 | -19.15 | 9.61 | -30.93 | -0.73 | -19.02 | -7.36 |
| 沈阳 | 78 | 4.66 | 44.47 | 42.14 | 312.26 | 52.54 | 164.07 | 33931.27 | 5.30 | -4.07 | -12.61 | -5.90 | -7.98 | -9.73 | -4.85 | -23.35 |
| 大连 | 135 | 6.04 | 41.59 | 42.91 | 304.50 | 47.85 | 145.70 | 27630.81 | -24.63 | -11.31 | -28.91 | -5.63 | -46.42 | -16.31 | -36.66 | -24.08 |
| 长春 | 58 | 2.88 | 46.43 | 45.43 | 332.72 | 54.91 | 182.70 | 33800.39 | 5.25 | -9.79 | -6.70 | 0.62 | -1.80 | -9.23 | -11.41 | -22.89 |
| 哈尔滨 | 74 | 3.24 | 35.40 | 52.24 | 348.75 | 55.48 | 193.49 | 32829.18 | 3.29 | 2.60 | -8.57 | 5.66 | -5.56 | 8.41 | -11.46 | 2.49 |
| 上海 | 235 | 53.38 | 36.48 | 45.56 | 675.58 | 67.66 | 457.09 | 92222.07 | 8.48 | 5.02 | 4.25 | 4.61 | 13.09 | 9.86 | 17.37 | 9.50 |
| 南京 | 92 | 8.42 | 43.93 | 41.35 | 373.70 | 67.97 | 254.00 | 57870.89 | -3.32 | 5.30 | 9.00 | -0.71 | 5.37 | 4.55 | 16.44 | -1.88 |
| 苏州 | 115 | 11.50 | 51.87 | 39.86 | 416.98 | 57.70 | 240.61 | 53770.50 | 14.42 | 4.12 | 8.53 | 3.22 | 24.18 | 7.47 | 22.78 | -0.55 |
| 无锡 | 47 | 5.25 | 60.44 | 30.98 | 380.46 | 53.28 | 202.73 | 60381.01 | 4.52 | 0.73 | 3.11 | 0.69 | 7.77 | 1.42 | 29.51 | -6.55 |
| 杭州 | 198 | 17.23 | 44.09 | 41.28 | 411.26 | 60.08 | 247.08 | 53432.50 | 1.98 | -0.45 | -0.84 | 0.16 | 1.13 | -0.29 | 18.89 | 2.92 |
| 宁波 | 139 | 9.42 | 57.05 | 32.64 | 350.82 | 51.05 | 179.11 | 49640.46 | -1.21 | -0.51 | -2.18 | -2.37 | -3.37 | -2.87 | 21.08 | 7.80 |
| 温州 | 79 | 7.31 | 58.68 | 32.10 | 371.45 | 62.08 | 230.60 | 65553.57 | 6.57 | 5.87 | 1.58 | 0.12 | 8.25 | 5.99 | 23.94 | 11.98 |
| 合肥 | 60 | 4.35 | 49.43 | 41.19 | 322.93 | 58.45 | 188.76 | 40198.76 | 5.25 | -4.27 | 4.00 | -5.44 | 9.46 | -9.48 | 16.56 | -2.95 |
| 黄山 | 53 | 1.84 | 37.83 | 53.10 | 311.11 | 45.16 | 140.50 | 22276.40 | -7.73 | 3.08 | -12.22 | 19.14 | -19.00 | 22.81 | -9.60 | 2.43 |
| 福州 | 57 | 4.73 | 46.44 | 44.47 | 376.28 | 63.21 | 237.85 | 45475.81 | -1.38 | -1.96 | 3.78 | -6.01 | 2.34 | -7.86 | -4.31 | -14.80 |
| 厦门 | 72 | 7.23 | 38.46 | 51.74 | 459.86 | 62.78 | 288.71 | 50320.69 | 1.38 | -3.53 | -13.58 | 0.74 | -12.38 | -2.81 | -7.06 | -0.16 |
| 泉州 | 88 | 5.08 | 53.26 | 30.78 | 292.97 | 53.96 | 158.10 | 44350.73 | 5.12 | -2.23 | -3.38 | -11.74 | 1.56 | -13.70 | 2.29 | -9.54 |
| 南昌 | 40 | 2.85 | 39.58 | 50.03 | 310.17 | 66.05 | 204.87 | 36517.18 | 7.05 | 1.05 | 7.81 | 3.93 | 15.42 | 5.02 | 26.89 | 10.01 |
| 济南 | 78 | 5.26 | 44.71 | 35.92 | 327.96 | 64.31 | 210.91 | 51760.92 | 5.31 | -5.77 | -4.42 | 0.50 | 0.66 | -5.29 | 13.42 | 3.21 |
| 青岛 | 119 | 8.07 | 48.03 | 40.67 | 373.99 | 54.13 | 202.44 | 41974.96 | -19.65 | -1.69 | -19.99 | -4.47 | -35.71 | -6.08 | -19.40 | -2.68 |
| 郑州 | 25 | 1.28 | 46.14 | 37.16 | 265.24 | 56.19 | 149.03 | 34349.96 | -9.94 | 6.86 | -1.07 | -7.02 | -10.90 | -0.64 | -3.36 | 13.02 |
| 洛阳 | 12 | 0.98 | 66.22 | 26.80 | 278.39 | 59.82 | 166.54 | 54961.06 | -10.96 | -8.16 | 11.14 | -2.45 | -1.04 | -10.41 | 24.10 | 50.83 |
| 武汉 | 80 | 6.00 | 36.49 | 52.38 | 390.73 | 63.74 | 249.04 | 42132.72 | 3.36 | -9.67 | 10.11 | 3.12 | 13.80 | -6.86 | 19.16 | -0.59 |
| 宜昌 | 40 | 1.50 | 48.28 | 39.24 | 217.23 | 53.80 | 116.88 | 23847.84 | 3.00 | -6.09 | -9.14 | 1.72 | -6.42 | -4.47 | -2.24 | -1.04 |
| 长沙 | 63 | 8.69 | 32.87 | 40.10 | 371.37 | 78.83 | 292.75 | 65590.22 | 7.12 | -1.61 | -0.32 | -3.88 | 6.78 | -5.43 | 23.29 | 18.39 |
| 张家界 | 31 | 0.62 | 31.29 | 64.46 | 190.04 | 49.55 | 94.17 | 12810.55 | 27.57 | 38.56 | -0.84 | 20.12 | 26.49 | 66.43 | 26.67 | 63.29 |
| 广州 | 212 | 22.05 | 33.49 | 51.31 | 523.69 | 66.20 | 346.68 | 39703.31 | 23.88 | 0.63 | 8.08 | -1.53 | 33.89 | -0.91 | -21.56 | 36.42 |
| 深圳 | 154 | 13.71 | 41.39 | 58.61 | 462.39 | 69.28 | 320.33 | 45426.28 | 2.94 | 3.73 | 1.82 | 0.31 | 4.81 | 4.05 | 14.93 | 9.33 |
| 珠海 | 68 | 3.65 | 28.37 | 59.65 | 379.04 | 68.54 | 259.80 | 37674.40 | -9.10 | 0.00 | 9.22 | 0.00 | -14.68 | -17.97 | 1.62 | 0.17 |
| 东莞 | 48 | 3.77 | 52.52 | 38.17 | 369.61 | 37.79 | 139.68 | 30642.15 | -6.27 | 3.80 | -2.01 | -14.83 | -8.16 | -11.60 | -7.15 | -21.90 |
| 南宁 | 49 | 2.73 | 43.79 | 47.85 | 248.89 | 67.84 | 168.84 | 31228.22 | -5.76 | -0.94 | 0.96 | 10.73 | -4.85 | 9.70 | -1.71 | -3.42 |
| 桂林 | 65 | 2.10 | 33.34 | 52.50 | 211.27 | 50.82 | 107.37 | 17920.81 | 3.84 | -16.93 | -14.99 | 7.29 | -11.73 | -10.88 | -3.64 | 0.34 |
| 海口 | 44 | 2.79 | 36.81 | 51.31 | 307.38 | 60.18 | 184.99 | 31717.05 | 4.37 | -3.59 | 23.37 | -3.48 | 28.77 | -6.95 | 20.72 | 4.42 |
| 三亚 | 43 | 7.80 | 25.27 | 69.15 | 875.36 | 67.08 | 587.22 | 72504.13 | 34.94 | 42.25 | 11.62 | 0.94 | 50.62 | 43.58 | 51.09 | 43.66 |
| 重庆 | 238 | 12.34 | 37.75 | 47.49 | 347.77 | 60.93 | 211.90 | 38352.59 | 10.38 | 4.78 | 0.79 | 2.65 | 11.25 | 7.56 | 13.68 | 4.76 |
| 成都 | 113 | 9.86 | 29.91 | 50.53 | 450.32 | 58.32 | 262.65 | 45576.21 | 8.38 | -0.17 | -7.87 | -3.21 | -0.15 | -3.37 | 4.76 | -1.33 |
| 贵阳 | 55 | 3.08 | 35.90 | 55.14 | 368.30 | 61.63 | 226.98 | 36620.08 | 19.76 | 5.39 | -14.34 | 2.13 | 2.59 | 7.63 | -0.62 | -5.24 |
| 昆明 | 58 | 3.52 | 35.38 | 52.62 | 351.88 | 53.30 | 187.57 | 31217.09 | 6.31 | 1.72 | -3.50 | -10.69 | 2.58 | -9.16 | 8.37 | -14.24 |
| 丽江 | 86 | 0.78 | 11.27 | 86.73 | 193.64 | 50.77 | 98.30 | 10276.40 | -19.53 | -17.65 | -21.02 | 17.25 | -36.45 | -3.44 | -37.13 | -15.84 |
| 拉萨 | 20 | 0.60 | 20.03 | 58.42 | 381.71 | 42.66 | 162.84 | 18011.48 | -12.46 | 56.16 | -48.94 | 23.65 | -55.30 | 93.09 | -55.24 | 119.09 |
| 西安 | 101 | 7.43 | 40.68 | 49.52 | 328.19 | 61.50 | 201.83 | 36209.25 | 7.75 | -3.40 | -3.05 | 8.54 | 4.47 | 4.86 | 6.21 | 6.47 |
| 兰州 | 39 | 2.29 | 28.38 | 54.58 | 339.19 | 59.01 | 200.15 | 31217.45 | 7.93 | 10.48 | -17.37 | -10.06 | -10.82 | -0.63 | -8.70 | 2.72 |
| 西宁 | 49 | 1.39 | 43.92 | 48.71 | 337.39 | 38.39 | 129.52 | 24438.31 | -23.25 | 25.99 | -39.99 | -6.05 | -53.94 | 18.36 | -37.10 | 11.85 |
| 银川 | 43 | 1.39 | 44.30 | 42.36 | 303.45 | 45.38 | 137.71 | 25554.85 | -1.57 | 0.21 | -26.65 | -8.82 | -27.80 | -8.63 | -10.95 | 24.63 |
| 乌鲁木齐 | 59 | 3.95 | 49.77 | 38.77 | 320.29 | 49.90 | 159.82 | 34919.44 | -6.33 | -5.54 | -9.79 | -5.54 | -15.50 | -10.77 | -9.94 | -14.36 |